

# This Mum Moves

## Participant Information Sheet

You have been invited to take part in this study because your midwife has invited you to participate or given you a leaflet containing information about this study. You do not have to take part in this study, but before making your decision, we would like to provide you with some information about why the research is being carried out and what the study involves.

In this research study we will use information from you. We will only ask for and use information that is necessary for the research study. Any of the details you provide will be stored safely securely and only accessed by the immediate project team. We will also follow all privacy rules and any data provided will be used only for the purpose of this project.

Data will be stored for 5 years and will contribute towards reports and research outputs. Your data will be anonymised and no-one will be able to work out who you are from any reports or outputs.

The information below tells you more about this.

### About the study

This study is designed to explore the physical activity experiences of pregnant women and new mums. It is funded by the National Lottery and Sport England, and led by ukactive. *spear* has been commissioned by ukactive to conduct an independent evaluation of its impact.

We would like to find out how the physical activity habits of women change at different stages of pregnancy, and after their babies are born. We also recognise the role that midwives and health visitors may play in guiding and advising pregnant women and new mums in this area, therefore we would also like to find out about your experiences with your healthcare professionals in relation to your physical activity choices.

To take part in the research study you must:

- Be a pregnant woman residing in a This Mum Moves project area
- At least 18 years of age
- Be proficient in the English language
- Have conceived naturally
- Have not had more than one miscarriage
- Have no previous or existing condition which might be caused or made worse by pregnancy (e.g. asthma, diabetes, high blood pressure)

### Survey completion...

We will ask you to complete an online survey up to 4 times: at the end of your 1<sup>st</sup> trimester, at the end of your 2<sup>nd</sup> trimester, towards the end of your 3<sup>rd</sup> trimester and 6 months after your baby is born.

The survey will take about 15 minutes to complete. We will ask for your contact details (phone number and email address) and we will use these to contact you when it is time for you to complete the survey again.

## Site visits...

As part of the evaluation, *spear* will visit your area to speak to pregnant women and new mums and find out more about their physical activity behaviours. These conversations are entirely optional and may happen in a group, or on a one to one basis. At the end of the surveys, we will ask you if you would be willing to be contacted to tell us more about your physical activity experiences during pregnancy or as a new mum. Agreeing to this part of the study is completely voluntary and you can choose to complete the online surveys only.

If you agree to be contacted this does not mean you are committing to take part in an interview or focus group, or that you will definitely be contacted to take part in either activity. Focus groups/interviews are likely to be recorded, photographed or videoed and this information will be used to inform multimedia case studies, publications and presentations which may be distributed by various print or electronic media.

Unfortunately, we cannot promise that the study will benefit you directly. However, if you do choose to be active during and/or after your pregnancy, evidence highlighted by the UK Chief Medical Officers indicates you will benefit both physically and mentally. The details we collect may provide more specific information about the way in which physical activity guidance is provided to pregnant and postpartum women in the future. We will use the findings from this study to inform future studies, and they may be published in academic journals or summarised into a report for the various organisations involved.

## Who is *spear*?

We are 'The Centre for Sport, Physical Education & Activity Research (*spear*)' and are part of Canterbury Christ Church University. Research conducted by *spear* helps guide and inform public policy in relation to physical activity and sport participation. We greatly appreciate your assistance with the evaluation and your feedback may help shape the future of physical activity guidelines during pregnancy.

## How will we use information about you?

We will need to use information from you for this research project.

If you have provided Consent to Contact, this information will include your name and contact details, entered onto SurveyMonkey by your healthcare professional. Your name and contact details will be deleted from SurveyMonkey within a week of receipt and stored securely on the University's SharePoint drive only accessible to *spear* researchers. We will only use your name and contact details to contact you to take part in the next stage of the study which comprises surveys for pregnant women and new mums. As part of these surveys we will ask for your date of birth, postcode, and ethnicity. This information will be stored at Canterbury Christ Church University separately to your name and contact details and we will have no way of matching it up.

Only members of the This Mum Moves project team at *spear* will see your name or contact details. Any survey data will be assigned a code number for use during analysis and we do not collect IP addresses. All information about you will be stored safely and securely at Canterbury Christ Church University for 5 years. During this time we will produce reports and research outputs, and these will be written in a way that no-one can work out that you took part in the study.

## How is my data protected?

All survey data will be anonymised on receipt by spear. All data, including recordings, photographs and videos will be stored securely in accordance with the General Data Protection Regulation (GDPR) 2018. Information entered on SurveyMonkey will be stored outside the EU in accordance with SurveyMonkey's data protection and inter-company agreement. For more information on how your data is stored, please visit [www.surveymonkey.co.uk/mp/legal/](http://www.surveymonkey.co.uk/mp/legal/)

Data may be used by spear or ukactive in publications, presentations, brochures, newsletters/bulletins, and websites for educational, public relations or promotional purposes. Participants are not obliged to complete surveys and may legitimately request not to be recorded, photographed or videoed and thereby opt out of participating in the visit.

You can stop being part of the study at any time, without giving reason. Your rights to access, change or move your information are limited, as we need to manage your information in specific ways in order for the research to be reliable and accurate. If you choose to withdraw we will keep information about you that we have already obtained. However, to safeguard your rights we will always use the minimum personally-identifiable information possible.

## Any questions?

If you have any questions or concerns about the This Mum Moves evaluation or would like to withdraw, please contact the research team at *spear*:

Dr Abby Foad, Research Director  
The Centre for Sport, Physical Education & Activity Research (*spear*)  
Canterbury Christ Church University, North Holmes Road, Canterbury CT1 1QU  
Tel: 01227 922040 Email: [abby.foad@canterbury.ac.uk](mailto:abby.foad@canterbury.ac.uk)

If you have any concerns about your pregnancy and taking part in this study, please speak with your midwife or get in touch with the local midwife collaborator for this project:

### Local Midwife Collaborator

Research Midwife Team, South Tyneside and Sunderland NHS Foundation  
Trust Tel: 0191 5410051 Email: [researchmidwives@chsft.nhs.uk](mailto:researchmidwives@chsft.nhs.uk)

Further information about your rights with respect to your personal data is available at <https://www.canterbury.ac.uk/university-solicitors-office/data-protection/data-protection.aspx>

If you wish to raise a complaint on how we have handled your personal data, you can contact our Data Protection Officer ([dp.officer@canterbury.ac.uk](mailto:dp.officer@canterbury.ac.uk)), who will investigate the matter.

If you are not satisfied with our response or believe we are processing your personal data in a way that is not lawful, you can complain to the Information Commissioner's Office (ICO): <https://ico.org.uk/make-a-complaint/>

*Thank you for taking the time to read our information sheet.*